



Shay Shushan


Graphic Designer


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[Linkedin account](#)

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 052-5435042

 Hebrew, English

 2014-2017 Garin Nahal, IDF

 2019-2021 Visual Communication, HIT

Skills

- **Proficient** in Figma, Illustrator, Photoshop, and InDesign.
- **Knowledgeable** in typography, composition, color, and branding.
- **Experienced** in digital and print marketing design.
- **Detail oriented** and managing multiple projects efficiently.
- **Collaborative** with clear communication skills.
- **Adaptable** and self motivated, always learning new tools and trends.



Work Experience

2025	● Marketing Designer Promai	Designed a product training platform using Elementor , collaborating with multiple teams	Created digital assets such as LinkedIn cover, investor one pagers and presentations
		Managed projects from execution to design , ensuring alignment with goals	Organized complex information into clear, user friendly infographics
2022 2025	● Digital Designer Mccann	Created digital assets, including emails, landing pages, banners, and social media content	Adapted to a fast paced environment , meeting tight deadlines and last minute changes
		Contributed to print projects as needed , with a focus on digital design	Managed tasks from execution to design , ensuring alignment with project goals
		Supported colleagues with design and software questions, fostering collaboration	Solved complex typography challenges while maintaining brand consistency
2021	● Junior Designer Avraham	Built strong client relationships through clear and open communication	Designed print and digital materials , while meeting tight deadlines